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HPG Named One of Washington's Best Workplaces by *Puget Sound Business Journal*

2011 Finalists honored and winners to be announced at special event on August 11

SEATTLE – June 20, 2011 – HPG, the Health Perspectives Group, was named as one of the finalists for Washington's Best Workplaces by the *Puget Sound Business Journal*. The Best Workplaces program was launched in 2007 to identify and recognize best practices in the hiring and retention of great people in the Puget Sound area.

Seattle-based HPG is the parent company for Health Advocacy Strategies and Patient Health Perspectives, both also in Seattle. HPG provides the framework and operational expertise for this family of companies that act as liaisons between healthcare product and service providers, real people who have health stories to share and information-seeking consumers to inform and influence healthcare decisions.

"We are proud to be selected as one of the best places to work in our region by our employees," said Cheryl Lubbert, president of HPG, LLC. "Creating and maintaining a creative, dynamic yet supportive environment for our employees are top priorities, and this award helps reinforce our efforts in this area. This honor and designation will make it easier for us to attract top-notch talent as our companies continue to grow."

HPG was selected as a finalist by *Puget Sound Business Journal* after an extensive and rigorous process, which included more than 230 nominees and the completion of surveys by nominee-company employees across the state. Workplaces in four different categories have been identified as Washington's best, based on their various employee benefit offerings, leadership culture and work/life balance philosophies. In total, 85 companies have made the grade as finalists.

"Work-force development has never been more important – or more difficult – than it is in today's global economy," said Emory Thomas Jr., publisher of the Business Journal. "We believe the Business Journal, as the Puget Sound area's top source of business information, has an important role to play in drawing attention to innovations and excellence in the management of our region's No. 1 resource: its people."

The finalists – 25 small companies, 25 medium-sized companies, 25 large companies, and 10 extra-large companies – will be celebrated at a one-of-a-kind awards event at Safeco Field on Aug. 11. Honorees and the public alike are invited to come cheer for the workplace accomplishments of these companies from 4:30 p.m. to 7:30 p.m. The celebration will include ballpark food and drink, walking the bases, speed pitching, and an awards presentation. The company with the greatest number of employees present will win a suite at a future Seattle Mariners game.

For more information, visit: www.wabestworkplaces.com

About HPG, LLC

HPG (Health Perspectives Group), headquartered in Seattle, is the parent company for a family of healthcare communications companies that specialize in patient-advocate relations. Founded in 2011 in Seattle, HPG provides the corporate infrastructure to support its member companies, Health Advocacy Strategies, founded in 2002, and Patient Health Perspectives, founded in 2011, both in Seattle. HPG companies locate, train, manage and connect people and professionals to share their healthcare experiences, enabling consumers to make informed healthcare decisions. For more information, visit <http://hpgroupllc.com/index.html>.

About *Puget Sound Business Journal*

Puget Sound Business Journal is the region's premier source of business information, serving an unparalleled audience of business and community leaders. In addition to the weekly newspaper, the Business Journal provides daily updates via its web site and email alerts. The company also plays a vital role in bringing the area's leadership community together by hosting a wide variety of events throughout the year, from the annual 100 Fastest Growing Private Companies celebration to the Women of Influence awards event. *Puget Sound Business Journal* is a unit of American City Business Journals, which operates 40 local business newspapers throughout the United States. Visit *Puget Sound Business Journal* on the web at www.pugetsoundbusinessjournal.com.

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