



Media Contact:
Kathryn Morris
845-635-9828
kathryn@proncall.com

HPG Named One of 2011 Top 100 Companies to Work For by *Seattle Business Magazine*

SEATTLE – July 15, 2011 – HPG, LLC., Health Perspectives Group, was named as one of the 2011 Top 100 Companies to Work For by *Seattle Business Magazine*.

Seattle-based HPG is the parent company for Health Advocacy Strategies and Patient Health Perspectives, both also in Seattle. HPG provides the framework and operational expertise for this family of companies that act as liaisons between healthcare product and service providers, real people who have health stories to share and information-seeking consumers to inform and influence healthcare decisions.

“We are honored that our employees have made it possible for HPG to be recognized as one of the top employers in the Seattle area,” said Cheryl Lubbert, president of HPG. “This award reinforces our efforts to access the outstanding talent in the region and build a positive work environment as we continue to expand.”

HPG was selected for the Top 100 Companies to Work For list after its employees were surveyed by Gilmore Research Group, which determined an initial ranking. Then a panel of judges reviewed the results to determine the final ranking. *Seattle Business* describes the companies on the list as firms that take pride in investing and reinvesting in human capital, knowing that satisfied employees are motivated employees.

For more information, visit: <http://seattlebusinessmag.com/article/nice-work>.

About HPG, LLC

HPG (Health Perspectives Group), headquartered in Seattle, is the parent company for a family of healthcare communications companies that specialize in patient-advocate relations. Founded in 2011 in Seattle, HPG provides the corporate infrastructure to support its member companies, Health Advocacy Strategies, founded in 2002, and Patient Health Perspectives, founded in 2011, both in Seattle. HPG companies locate, train, manage and connect people and professionals to share their healthcare experiences, enabling consumers to make informed healthcare decisions. For more information, visit <http://hpgroupllc.com/index.html>.

About *Seattle Business* Magazine

Seattle Business delivers insight into the key people, enterprises and trends that drive business in the Pacific Northwest. The magazine provides a perspective critical to businesses operating in this region's ever-changing economic environment. Every month, *Seattle Business* identifies and analyzes the important developments in a region that has come to be recognized around the world as an important source of business innovation, reporting on new inventions that may change the world and the developments in trade, health care, manufacturing and policy that affect businesses on a daily basis. For more information, visit seattlebusinessmag.com.

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