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Women Business Owners Announces Finalists for 2012 Nellie Cashman Award

Five remarkable, inspiring and generous women entrepreneurs vie for the prestigious honor

SEATTLE – [Women Business Owners](#) (WBO), the Puget Sound's leading organization for women entrepreneurs, has named the five finalists in the **2012 Nellie Cashman Woman Business Owner of the Year Awards Competition ('The Nellie')**. [The Nellie](#) recognizes and honors women business owners who have enhanced the status of women entrepreneurs through their vision, perseverance, and fearless leadership in business and the community. To qualify a nominee must own more than 50% of a business in Western Washington having three or more employees, have primary financial responsibility for strong annual revenue and exhibit a commitment to community.

Candidates for The Nellie are judged based on their entrepreneurial spirit, ethics and community spirit, financial and management skills, and the difficulty and risk they have endured to achieve their success. The 2012 Nellie winner will be announced at a gala awards banquet on Thursday, October 4, 2012 at the Four Seasons Hotel in Seattle.

Tickets are available online at <http://www.womenbusinessowners.org/events/the-wbo-nellie/>.

The five finalists for the 2012 Nellie are:

- Marla Beck, Andelcare
- Tanya Jimale, JTS Technical Services LLC
- Jill McCallum, Pacific Rim Aerospace
- Robin Shapiro, HPG LLC
- Angela Shen, Savor Seattle Food Tours

Full bios of the finalists are available at: <http://www.womenbusinessowners.org/events/the-wbo-nellie/award-finalists/>

Marla Beck, President and CEO, Andelcare

Marla Beck, a Certified Senior Advisor and retired CPA, is the founder and president of Andelcare. "Andel" in Czechoslovakian means angel or guardian. Founded in 2003, in just nine years Beck has taken Andelcare from being a startup to a multimillion dollar company employing more than 100 people and providing over 12,000 hours of care a month. Andelcare provides companionship, homemaking, personal care, nursing services, hospice care, and senior care advisory and care management services. The main focus at Andelcare is to make it possible for the elderly, the disabled, and adults facing surgery and disease to maintain as much independence as possible while continuing to live with dignity in the comfort of their own homes, wherever that may be.

Tanya Jimale, CEO, Jimale Technical Services LLC

Tanya in tandem with JTS, is a Seattle urban success story. Tanya was the first African-American woman to graduate from the University of Washington in Civil Engineering in 1982. In 1993, after working for large engineering firms and municipal agencies, Tanya decided to start her own business which began on a kitchen table in her house. She then sold the house to bootstrap her business, now a thriving 15-person company offering construction management and project controls services in the Puget Sound, and recently established a branch office in Maryland.

Jill McCallum, President, Pacific Rim Aerospace

Pacific Rim Aerospace (PacRim) is a woman owned business, headquartered in Kirkland, specializing in Aerospace Engineering. PacRim, incorporated in 2007, is the culminating effort of 27 years in the aviation industry, with a foundation based on the principles of Intellect, Ingenuity and Integrity. PacRim provides a variety of engineering support and project management services to aviation companies worldwide. Currently, the largest portion of their growth is in China, supporting the rapidly expanding Chinese aviation industry. They combine their expertise of their own technical workforce with the core capabilities of other companies, leveraging long-term industry relationships to offer complete solutions to complex technical applications.

Robin Shapiro, CEO, Health Perspectives Group LLC

Robin is the founder of several health communications companies that work with patients to advance human health. She originally founded Health Advocacy Strategies (HAS) in 2002 to help biotechnology and pharmaceutical companies integrate actual patient experience into their communications and marketing programs. Health Perspectives Group LLC (HPG) and subsidiary Patient Health Perspectives connect patients around health care challenges to help people understand and cope with life-changing medical conditions. In 2008, she also co-founded Allied Health Advocates LLC to help patients and their families navigate the health care system with the help of a nurse advocate. For more information, visit: www.hpgroupllc.com; www.hastrategies.com; www.phperspectives.com; and www.ahadvocates.com. HPG and HAS have been recognized in Seattle as 'Best Places to Work,' by *Seattle Magazine* and *the Puget Sound Business Journal*.

Angela Shen, CEO, Savor Seattle Food Tours

Angela Shen is the owner of Savor Seattle and Public Market Tours. Savor Seattle offers interactive food-centric events including food tours, dinner crawls, and foodie scavenger hunts. Their events combine tasting delicious food, meeting the people who make it, and learning about our fair city into one tasty package. Their food tours are rated one of the "Top 10 Tours in America" by TripAdvisor and are considered a "must do" by Bon Appétit Magazine. Public Market Tours brings Pike Place Market's rich 104-year history and culture to life. Through these daily tours, guests get an insider's look at the fascinating place that is the heart and soul of Seattle. A portion of all proceeds from this tour go to benefit the Pike Place Market Foundation, helping to support critical social services including a food bank, medical care center, and senior center.

About Women Business Owners

Women Business Owners (<http://womenbusinessowners.org/>) is Puget Sound's leading organization for women entrepreneurs. Our mission: to propel resolute women entrepreneurs to embrace their fullest vision of success. Beyond a great business referral network, WBO is a resource for inspiration, education, enduring relationships, and leadership development.

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