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## **Health Perspectives Group (HPG, LLC) Celebrates 10 Years of Working with Patients by Giving to 10 Non-Profit Organizations**

*– All 10 Groups Support Research for Diseases that Impact Millions –*

SEATTLE – October 30, 2012 – The Health Perspectives Group of companies is celebrating 10 years of working with patients and caregivers by making contributions to 10 non-profit healthcare organizations that fund patient education, support, and scientific research:

- American Diabetes Association
- Arthritis Foundation
- Crohn's & Colitis Foundation of America
- Cystic Fibrosis Foundation
- National Hemophilia Association
- National Minority Aids Council
- National Multiple Sclerosis Society
- National Parkinson Foundation
- National Psoriasis Foundation
- Pulmonary Hypertension Association

"The company was founded on the idea that an individual's health experience can inspire others who are facing similar situations" said company founder, Robin Shapiro. "It has been gratifying to know that we have reached thousands of patients and families over the past 10 years and inspired them to be more active in their healthcare decision making."

Cheryl Lubbert, President of Health Perspectives Group said "As we look to the future, we are committed to providing patients and caregivers with new opportunities to connect and continue the dialogues which can transform their overall health experience."

"We are pleased to have an ongoing relationship with the Health Perspectives Group and recognize their efforts to help people facing similar challenges to support each other," said Scott Weaver, Chief Executive Officer with the Arthritis Foundation Pacific Northwest Chapter. "We would like to say congratulations to Health Perspectives Group on 10 years of helping patients, and thank them for helping us improve the lives of those with more than 100 types of arthritis and related conditions."

Seattle-based Health Perspectives Group is the parent company for Health Advocacy Strategies (H.A.S.) and Patient Health Perspectives, both also in Seattle. The company was founded by Robin Shapiro, as Health Advocacy Strategies in 2002, and, after many years of success, Health Perspectives Group was formed to support continued growth.

Health Perspectives Group is currently developing Health Stories Project, a patient engagement platform focused on helping people directly connect and share their healthcare experiences. People who are interested in sharing their health stories should visit <http://hpgroupllc.com/share.html> or email HealthStory@HPGroupllc.com or call 888.497.7093.

### **About Health Perspectives Group, (HPG, LLC)**

Health Perspectives Group is a group of Seattle-based communication companies that specialize in patient engagement and integration strategies for healthcare organizations, helping to incorporate the authentic consumer experience and voice into their marketing initiatives and communications. For more information, visit <http://hpgroupllc.com/index.html>.

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