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For the Fifth Year in a Row, Health Perspectives Group (HPG, LLC) is Named One of 2013 Top 100 Companies to Work For by *Seattle Business Magazine*

SEATTLE – June 24, 2013 – Health Perspectives Group (HPG, LLC) has been named one of the 2013 Top 100 Companies to Work For by *Seattle Business Magazine*, for the fifth year in a row.

Health Perspectives Group was selected for the Top 100 Companies to Work For list after its employees were surveyed about all aspects of the company by Chicago-based Fieldwork Webwork. The detailed responses were used to determine a score in such areas as communication, leadership, benefits, corporate culture and workplace environment.

“It’s a tremendous honor to be recognized as one of the top employers in the Seattle area for the fifth year in a row,” said Cheryl Lubbert, president and CEO of Health Perspectives Group. “As we continue to grow and expand, we have found that making our values central to everything we do is critical to maintaining a good work environment. We would like to thank our employees, business partners, and clients who have made this possible.”

Health Perspectives Group is the parent company for Health Advocacy Strategies (H.A.S) and Patient Health Perspectives (PHP). The first two years on the Top 100 Companies to Work For list were awarded as Health Advocacy Strategies, before Health Perspectives Group was founded as a parent company. These companies act as liaisons between healthcare product and service providers and real people who have health stories to share.

Health Perspectives Group is currently developing Health Stories Project, an online place to discover and share personal stories about health and to inspire giving to non-profits for education and research. People who are interested in sharing their health stories should visit <http://healthstoriesproject.com>.

For more information about the Top 100 Companies to Work For award, visit:
<http://seattlebusinessmag.com>

About Health Perspectives Group (HPG, LLC)

Health Perspectives Group is a group of Seattle-based communication companies that specialize in patient engagement and integration strategies for healthcare organizations, helping to incorporate the

authentic consumer experience and voice into their marketing initiatives and communications. For more information, visit <http://hpgroupllc.com/index.html>.

About Seattle Business Magazine

Seattle Business is a monthly magazine that is read by more than 100,000 business executives across the state. Annual events tied to its editorial coverage include Executive Excellence Awards, Leaders in Health Care, Washington Manufacturing Awards, 100 Best Companies to Work For, Green Washington Awards and Family Business Awards. *Seattle Business* is owned by Minneapolis-based Tiger Oak Publications, which also publishes *Seattle* magazine, *Seattle Bride* magazine and more than 20 other leading regional magazines. Visit *Seattle Business* online at seattlebusinessmag.com.