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Health Perspectives Group (HPG, LLC) Named One of 2012 Top 100 Companies to Work For by *Seattle Business Magazine*

SEATTLE – July 25, 2012 – Health Perspectives Group (HPG, LLC) has been named one of the 2012 Top 100 Companies to Work For by *Seattle Business Magazine*, for the fourth year in a row.

Health Perspectives Group was selected for the Top 100 Companies to Work For list after its employees were surveyed about all aspects of the company by Gilmore Research Group. Gilmore used the detailed responses to determine a score in such areas as communication, leadership, benefits, corporate culture and workplace environment. Health Perspectives Group has grown over the past year, adding employees as well as adding a new, larger headquarters in downtown Seattle, and this growth shifted the company for the first time from the Small Company category to the Midsize Company category for the *Seattle Business* award.

“We are honored to be recognized as one of the top employers in the Seattle area for the fourth time,” said Cheryl Lubbert, president of Health Perspectives Group. “We in turn honor our employees, whose passion and dedication help us make our companies great places to work and make a difference. From our perspective, this award showcases the outstanding caliber of talent in the region that is helping our businesses grow and be successful.”

Health Perspectives Group is the parent company for Health Advocacy Strategies (H.A.S) and Patient Health Perspectives (PHP). The first two years on the Top 100 Companies to Work For list were awarded as Health Advocacy Strategies, before Health Perspectives Group was founded as a parent company. These companies acts as liaisons between healthcare product and service providers and real people who have health stories to share . In addition, Health Perspectives Group is developing an innovative new project focused on helping people connect around healthcare experiences.

For more information about the Top 100 Companies to Work For award, visit:
<http://seattlebusinessmag.com/article/100-best-companies-work-2012>.

About Health Perspectives Group (HPG, LLC)

Health Perspectives Group is a group of Seattle-based communication firms that help healthcare companies incorporate the authentic consumer experience and voice into their marketing initiatives and communications. For more information, visit <http://hpgroupllc.com/index.html>.

About *Seattle Business* Magazine

Seattle Business delivers insight into the key people, enterprises and trends that drive business in the Pacific Northwest. The magazine provides a perspective critical to businesses operating in this region's ever-changing economic environment. Every month, *Seattle Business* identifies and analyzes the important developments in a region that has come to be recognized around the world as an important source of business innovation, reporting on new inventions that may change the world and the developments in trade, health care, manufacturing and policy that affect businesses on a daily basis. For more information, visit seattlebusinessmag.com.

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